

Innovative transport scheme will help save cash and help reduce carbon emissions

Carplus, the national charity promoting responsible car use are asking Belfast residents to participate in a study to explore the potential of a car club in the city

Travelwise NI has commissioned Carplus, the national charity that promotes responsible car use, to ascertain the potential of developing a scheme in the city.

Car clubs provide members with quick and easy access to locally based vehicles, providing the use of a car without needing to own one. This frees members from the high costs of running a private car and allows members to choose other means of travel, rather than always using a car.

As part of the project Carplus will be carrying out a survey to assess interest within the city. This will be carried out by post in areas, but will also be available online for residents in other parts of the City. The online survey, along with further information about car clubs, can be found on the Carplus website (www.carplus.org.uk).

Philip Igoe, Carplus Co-director, said: Car clubs are a proven way of addressing some of the more difficult problems, such as cost, pollution and congestion, associated with car use. They help individuals and businesses make appropriate travel choices without pressure from outside authorities. They offer the benefits of a car without the hassles.

Notes to Editors:

Carplus is a national charity, which urges a rethink of car use. Recognising the benefits of the car the organisation seeks to minimise the financial and environmental burdens current patterns of car use place upon society.

Carplus is developing a programme of responsible car use, including a national network of car clubs and car sharing alongside other suitable measures to complement an acceptable sustainable transport system across the country.

Co-director, Philip Igoe, is available for further information, comment or interview on 0113 234 9299 or 07980 600594